



# JULES EEKELAAR

New Media Designer

## LINKS

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[Portfolio Website](#)

[LinkedIn](#)

## INFO

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### ADDRESS

Varkensmarkt 17, Hilvarenbeek,  
5081CP, Netherlands

### PHONE

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### EMAIL

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## HOBBIES

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Going on adventures with friends, visit festivals, skiing until the last possible ride and other (team)sports, personal video projects, and sneakers.

## PROFILE

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My Friends describe me as someone that can make a story out of a few words. **Enthusiastic, energetic, funny, social, and likes to be around people.** Working in a team **strengthens** my performance as a creative but I have no issues working on my own and expressing my opinion on the matter at hand.

## EDUCATION

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### Master New Media Design, Tilburg University

Tilburg

Sep 2018 — Jun 2019

Courses:

- Creativity & Innovation - 7,5
- Data Driven Design - 7,5
- Human Media & Interaction Theory - 8
- Interactive Storytelling - 6,5
- Research Skills / Rapid Prototyping - 8
- Research Skills / Usability & User Experience Evaluation - 7,5
- User Experience Design - 9
- Visual Communication - 8

Master's Thesis:

The influence of the gaze cue on visual attention in film - 8

### Premaster Communication- & Informationsciences, Tilburg University

Tilburg

Sep 2017 — Feb 2018

Courses:

- Academic English - 7
- Fundamentals of Information Sciences - 6,5
- Methodology - 7,5
- Research Seminar for Premasters - 7
- Statistics - 9,5
- Psychology of Language - 7,5

## Minor Data Visualisation, Avans Den Bosch

Den Bosch

Sep 2016 — Jan 2017

Focusing on designing using data and designing to visualize data, End products ranged from static print to fully interactive and generative.

## Communication & Multimedia Design Bachelor, Avans Hogeschool

Breda

Sep 2013 — Jul 2017

Bachelor that covered multiple domains (Webdesign, Video-editing, print, interactive installations, campaigns) to become a broadly educated multimedia designer.

## HAVO, Koning Willem 2 College

Tilburg

Sep 2008 — Jul 2013

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## INTERSHIPS

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### Assistant Video production, Cameraden

Oisterwijk

Apr 2018 — Jul 2018

Due to my premaster ending in february and my master starting in september, I aimed to fill the gap with something usefull. Therefore, I worked at Cameraden as an assistant video producer to sharpen my videography skills.

### Graduation assignment Productbranding, Labfresh

Amsterdam

Jan 2017 — Jul 2017

Goal: How to get people to better understand the brand and make them want to try it out.

### Editor/Post production, Brandspanking

Breda

Jan 2016 — Jul 2016

Internship in post-production, worked with After Effects, Nuke, Davinci Resolve, Premiere pro. Also assisted on multiple large post-production commercial film-sets.

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## EMPLOYMENT HISTORY

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### Owner, KiloJoules

Hilvarenbeek

Mar 2019 — Present

KiloJoules is my own little self-employed company that produces all kinds of digital content but is mainly focused on videography.

**Delivery / Assembly service, de Laat  
Slaapexpert**

Diessen

Sep 2017 — Oct 2019

Side-job that I did every saturday for about 2 years.

**Self-employed Video / Website**

Hilvarenbeek

2014 — Mar 2019

I've been doing small to medium video productions and websites for clients before being self-employed.

**Product photography Webshop, Eekelaar  
Optics**

Tilburg

Feb 2012 — Apr 2017

Product photography in a rather simple studio setting. Weekly updating of the webshop's database with new collections of eyewear.

**Holiday Job , van Ham Chocolate Shop**

Esbeek

Jul 2010 — Sep 2010

Logistical work. Preparing / packaging orders for shipment.

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## REFERENCES

**Sjoerd Volkersz**

Cameraden Media

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**Jos Wabeke**

Brandspanking

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